HCL-F SUPPORTED SOCHARA'S CWASH PROJECT

COMMUNITY SPEAKS



Bangalore

- 10 Awareness sessions were conducted in Maya Bazaar and Anandapuram altogether.
- 5 volunteers meeting were conducted in Maya Bazaar and 4 were conducted in Anandapuram
- 2156 milk packets were collected in the Maya Bazaar Community and 16708 milk packets were collected in the Anandapuram community.
- BESCOM, BWSSB, PHC, Police statioN and BBMP offices were visited by our field coordinators to address the challenges faced by the community.
- International Women's Day was celebrated in Maya Bazaar and Anandapuram communities with the Hosa Belaku Kala Thanda team's play addressing the prevalent social issues faced in the community
- Oral Health and Hygiene Camp was organised in 3 BBMP schools in Austin Town in collaboration with Child Fund India on the occasion of World Oral Health Day
- IVR promotion was conducted in Maya Bazaar and Anandapuram communities.

Chennai

- International Women's Day with 40 participants at Chintadripet community hall on 8th March
- Awareness sessions on Hand Wash, Oral Hygiene and Child line with 13 participants at Chintadripet police boys and girls club on 20th March
- FGD with sanitation workers on challenges with 7 participants at Chintadripet community hall on 20th March



Through focused interventions, context-specific awareness campaigns, and celebrations, SOCHARA HCL-F C-WASH team are working towards creating healthy and conscious communities. Our communities in Bangalore and Chennai indulged in conversations and activities on Women's day, World Oral Health Day and IVR Promotion with active participation from everyone involved, creating spaces for reflective learning in Community Health.

The Bangalore team observed Women's day in Maya Bazaar and Anandapuram through street plays by the community members themselves. The team also were part of Oral Health and Hygiene Camp by V S Dental College and Hospital in collaboration with HCL Foundation and Child Fund India. This month also saw active involvement by the technical and field team in the communities towards the promotion of SOCHARA'S IVR Service Swasthya Vaani. Chennai Team has geared up with the interactive awareness sessions on WASH specific topics. They also celebrated international women's day with zest and zeal.

The entire C-WASH team is excited for the upcoming month and is confident that by working together, we will be able to contribute to SOCHARA's goal of 'Health for All.'

C-WASH BANGALORE

When Awareness met Technology - IVR Promotion

This month C-WASH team Bangalore was indulged actively in promoting the Interactive Voice Response(IVR) Service called Swasthya Vaani in the Maya Bazaar and Anandapuram Communities.

The whole idea of this was to make the community understand What IVR is and How to use it. We took help of the promotional content that we created in Kannada, Tamil, Hindi and English to reach out to the audience in an engaging way.

The promotional session happened in four locations in each community. It started with introduction of the team, a small icebreaker where the audience were asked what they use their phone for. This activity was included just to make them talk openly in the crowd. The icebreaker was followed by a video in the preferred language by the audience covering all the important information about IVR.

The team was really happy to see the enthusiasm and excitement among the community. People were seen saving numbers right after the session and many were also captured trying to hear the stories then and there.













International Women's Day 99



8th March











Oral Health and Hygiene Camp $\mathfrak{S}\mathfrak{S}$



16th and 17th March











C-WASH CHENNAI

To celebrate self as a women \$\circssim \lapha \laph

-Uma Chaitanya

At 11 am sanitation workers of ward No. 62 of zone 5 started to gather at the community hall where the International Women's Day is planned to observe. The celebrations started with the welcome note of Rohini, Guests Dr. L Janaki, Cl Sridhar, Scout Master Robert and Constable Sivanesh were invited onto the stage and Uma honoured Dr. L Janaki with a gift (book). The guest speaker for the event Dr. L.Janaki from Madras School of Social Work addressed the group about women's rights and Uma Chaitanya encouraged that celebrating women's day is to celebrate self. The woman's sole existence in itself is worth celebrating for and emphasised on self care. As women we are half the population and we have to come together to exercise rights and responsibilities, and also encouraged the group to come together to achieve the rights regarding permanent order as the group emphasised on the need for permanent order and financial assistance for children's education. Cl Sridhar spoke that they are paying equally to men and women and in his ability he will always support the sanitation workers. Mathivanan, Kudiyarasu, Robert endorsed the programme and from the audience Sandhya spoke about the experience in participating in the programme and later everyone enthusiastically came forward



for a group photo and after group photo all of us participants had snacks: egg puff, cake and juice with informal chat.











Graphical Representation of Regular Activities \mathcal{DD}



No. of people segregating and not segregating waste on a day to day basis - Maya Bazaar











